

# Libertarian National Committee - Membership Report

## "Donor" Totals - Jun-13

### 4 Year & 12 Month Comparison

	Dec-09	Dec-10	Dec-11	Dec-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13
Active w-MEM	14076	14077	13468	13749	12870	12960	13361	13788	14070	14182	13749	13883	13957	14081	14077	14149	14158
Active w/out MEM	587	991	859	1194	884	896	968	1135	1213	1175	1194	1195	1181	1155	1112	1077	1070
<b>Total Active Donors</b>	<b>14663</b>	<b>15068</b>	<b>14327</b>	<b>14943</b>	<b>13754</b>	<b>13856</b>	<b>14329</b>	<b>14923</b>	<b>15283</b>	<b>15357</b>	<b>14943</b>	<b>15078</b>	<b>15138</b>	<b>15236</b>	<b>15189</b>	<b>15226</b>	<b>15228</b>
<b>Percent Change</b>	<b>-10.31%</b>	<b>2.76%</b>	<b>-4.92%</b>	<b>4.30%</b>	<b>-0.58%</b>	<b>0.74%</b>	<b>3.41%</b>	<b>4.15%</b>	<b>2.41%</b>	<b>0.48%</b>	<b>-2.70%</b>	<b>0.90%</b>	<b>0.40%</b>	<b>0.65%</b>	<b>-0.31%</b>	<b>0.24%</b>	<b>0.01%</b>
Lapsed/Drop MEM	695	845	1379	1381	804	680	791	835	1129	1017	1381	925	626	677	698	614	624
Lapes w/out MEM	40	33	74	76	70	39	55	36	66	87	76	53	44	56	84	66	36
<b>Lapsed/Drop Total</b>	<b>735</b>	<b>878</b>	<b>1453</b>	<b>1457</b>	<b>874</b>	<b>719</b>	<b>846</b>	<b>871</b>	<b>1195</b>	<b>1104</b>	<b>1457</b>	<b>978</b>	<b>670</b>	<b>733</b>	<b>782</b>	<b>680</b>	<b>660</b>
<b>Percent Change</b>	<b>-48.17%</b>	<b>19.46%</b>	<b>65.49%</b>	<b>0.28%</b>	<b>-12.25%</b>	<b>-17.73%</b>	<b>17.66%</b>	<b>2.96%</b>	<b>37.20%</b>	<b>-7.62%</b>	<b>31.97%</b>	<b>-32.88%</b>	<b>-31.49%</b>	<b>9.40%</b>	<b>6.68%</b>	<b>-13.04%</b>	<b>-2.94%</b>
New Donors w-MEM	206	143	256	240	187	338	448	589	679	661	240	395	257	292	199	219	206
New w/out MEM	3	13	26	38	23	15	58	137	131	36	38	34	7	7	6	9	10
<b>New Total</b>	<b>209</b>	<b>156</b>	<b>282</b>	<b>278</b>	<b>210</b>	<b>353</b>	<b>506</b>	<b>726</b>	<b>810</b>	<b>697</b>	<b>278</b>	<b>429</b>	<b>264</b>	<b>299</b>	<b>205</b>	<b>228</b>	<b>216</b>
<b>Percent Change</b>	<b>34.84%</b>	<b>-25.36%</b>	<b>80.77%</b>	<b>-1.42%</b>	<b>-3.67%</b>	<b>68.10%</b>	<b>43.34%</b>	<b>43.48%</b>	<b>11.57%</b>	<b>-13.95%</b>	<b>-60.11%</b>	<b>54.32%</b>	<b>-38.46%</b>	<b>13.26%</b>	<b>-31.44%</b>	<b>11.22%</b>	<b>-5.26%</b>
Renewed w-MEM	602	921	900	708	564	432	744	673	732	468	708	664	443	509	495	467	427
Renewed w/out MEM	49	71	61	57	20	36	69	66	13	13	57	20	23	23	35	22	19
<b>Total Renewals</b>	<b>651</b>	<b>992</b>	<b>961</b>	<b>765</b>	<b>584</b>	<b>468</b>	<b>813</b>	<b>739</b>	<b>745</b>	<b>481</b>	<b>765</b>	<b>684</b>	<b>466</b>	<b>532</b>	<b>530</b>	<b>489</b>	<b>446</b>
<b>Percent Change</b>	<b>46.62%</b>	<b>52.38%</b>	<b>-3.13%</b>	<b>-20.40%</b>	<b>14.06%</b>	<b>-19.86%</b>	<b>73.72%</b>	<b>-9.10%</b>	<b>0.81%</b>	<b>-35.44%</b>	<b>59.04%</b>	<b>-10.59%</b>	<b>-31.87%</b>	<b>14.16%</b>	<b>-0.38%</b>	<b>-7.74%</b>	<b>-8.79%</b>
<b>Total "MEM"</b>	<b>117226</b>	<b>119731</b>	<b>121850</b>	<b>126900</b>	<b>123152</b>	<b>123591</b>	<b>124107</b>	<b>124917</b>	<b>125618</b>	<b>126309</b>	<b>126900</b>	<b>127367</b>	<b>127552</b>	<b>127876</b>	<b>128132</b>	<b>128415</b>	<b>128673</b>
<b>Percent Change</b>	<b>3.72%</b>	<b>2.14%</b>	<b>1.77%</b>	<b>4.14%</b>	<b>0.17%</b>	<b>0.36%</b>	<b>0.42%</b>	<b>0.65%</b>	<b>0.56%</b>	<b>0.55%</b>	<b>0.47%</b>	<b>0.37%</b>	<b>0.15%</b>	<b>0.25%</b>	<b>0.20%</b>	<b>0.22%</b>	<b>0.20%</b>
<b>Total "LIFETIME"</b>	<b>2035</b>	<b>2096</b>	<b>2142</b>	<b>2208</b>	<b>2163</b>	<b>2170</b>	<b>2183</b>	<b>2197</b>	<b>2201</b>	<b>2207</b>	<b>2208</b>	<b>2216</b>	<b>2216</b>	<b>2229</b>	<b>2245</b>	<b>2264</b>	<b>2266</b>
<b>Total "BSM"</b>	<b>14096</b>	<b>14309</b>	<b>13589</b>	<b>13824</b>	<b>12817</b>	<b>12816</b>	<b>13197</b>	<b>13475</b>	<b>13758</b>	<b>14043</b>	<b>13824</b>	<b>14029</b>	<b>14028</b>	<b>14120</b>	<b>14119</b>	<b>14149</b>	<b>14088</b>

### Last Year vs. This Year

	Jun-12	Jun-13	Change	12 Mo Ave
Active w-MEM	12870	14158	10.01%	13868
Active w/out MEM	884	1070	21.04%	1114
<b>Total Active Donors</b>	<b>13754</b>	<b>15228</b>	<b>10.72%</b>	<b>14982</b>
Lapsed/Dropped	874	660	-24.49%	891
New Donors	210	216	2.86%	418
Renewals	584	446	-23.63%	597

**Active Donors w-MEM = 14158**

**Lapsed & Zero Dues MEM = 114515**

**Total "MEM" w-Signed Certificate = 128673**

**Member Signed Certificate = "MEM"**

**Total "BSM" = 14088**

**Bylaws defined Sustaining Member = "BSM"**

### NEW-RENEW BREAKDOWN BY TYPE

New Members			
Source	Number	\$ Total	Ave Gift
House Mailing to Inq	8	\$ 225.00	\$ 28.13
Dir Mail Prospecting	4	\$ 100.00	\$ 25.00
Tele-New	0	\$ -	\$ -
Web New Members	175	\$ 5,225.00	\$ 29.86
* Manual Adjustments	29	n/a	n/a
<b>Total</b>	<b>216</b>	<b>\$ 5,550.00</b>	<b>\$ 29.68</b>
Renewals			
Source	Number	\$ Total	Ave Gift
Renew via House Mailing	0	\$ -	\$ -
Dir Mail Renewals	184	\$ 9,320.00	\$ 50.65
Tele-Renewal	15	\$ 550.00	\$ 36.67
Web Renewals	177	\$ 7,444.65	\$ 42.06
* Manual Adjustments	70	n/a	n/a
<b>Total</b>	<b>446</b>	<b>\$ 17,314.65</b>	<b>\$ 46.05</b>

\* Includes Pledge Extensions, New Pledges & New/Renew Mem via BF Donations

**Jun-13 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE**

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	647	64	4	68	65
AL	1629	197	8	205	194
AR	831	93	2	95	17
AZ	3025	303	30	333	306
CA	18908	1762	137	1899	1762
CO	3532	430	27	457	423
CT	1443	179	15	194	176
DC	345	32	8	40	32
DE	371	38	7	45	38
FL	7566	771	67	838	761
GA	5745	436	28	464	431
HI	512	72	3	75	70
IA	971	138	10	148	136
ID	726	68	5	73	68
IL	4330	500	40	540	493
IN	2926	372	25	397	371
KS	1178	145	11	156	143
KY	1095	135	4	139	130
LA	1009	136	10	146	136
MA	2763	247	26	273	249
MD	2321	289	23	312	281
ME	787	74	5	79	73
MI	5006	471	26	497	470
MN	1965	233	14	247	231
MO	2231	269	17	286	272
MS	636	84	5	89	83

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	475	62	4	66	60
NC	3185	360	25	385	356
ND	192	38	2	40	39
NE	608	75	3	78	75
NH	1300	137	13	150	136
NJ	2948	331	34	365	325
NM	1106	142	17	159	145
NV	1781	237	15	252	231
NY	4766	613	56	669	616
OH	4901	690	41	731	684
OK	977	108	6	114	107
OR	2137	168	20	188	171
PA	5636	551	66	617	560
RI	300	41	1	42	40
SC	1588	181	12	193	183
SD	232	33	1	34	33
TN	2287	266	10	276	263
TX	8459	1010	77	1087	1008
UT	1103	108	9	117	108
VA	4312	659	36	695	653
VT	384	28	5	33	28
WA	4151	394	29	423	397
WI	1852	208	18	226	207
WV	569	59	0	59	57
WY	307	37	3	40	35
XX	619	84	10	94	160

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
<b>TOTALS</b>	<b>128673</b>	<b>14158</b>	<b>1070</b>	<b>15228</b>	<b>14088</b>

**DEFINITIONS: MEM = Member Signed Certificate**

**Total MEM = Total # Constituents Per State w-Member Signed Certificate**

**ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate**

**ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")**

**TOTAL ACTIVE = Current Dues Paying or Lifetime Donor**

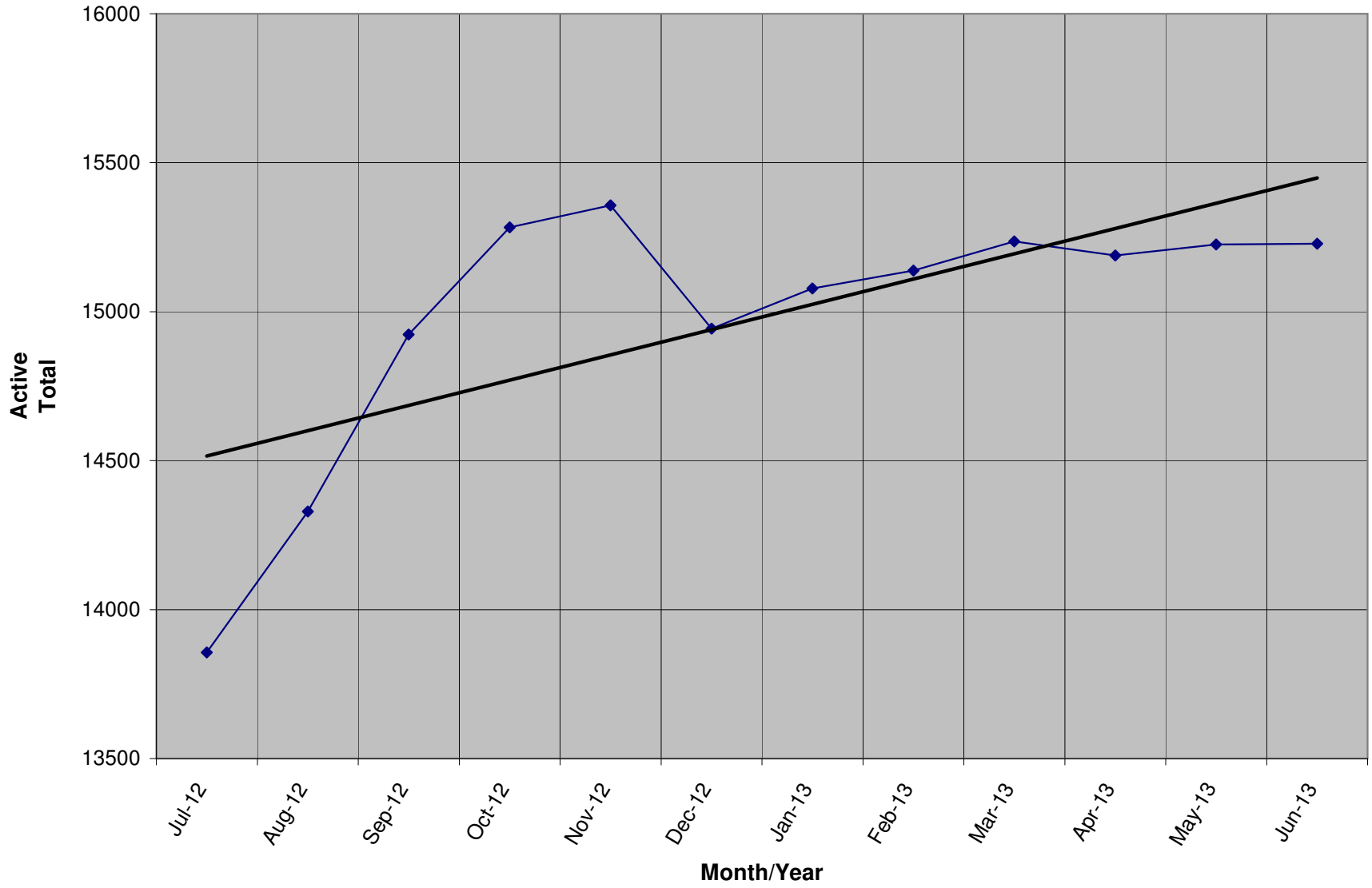
**BSM = By Law Definition of "Sustaining Member" and number used for delegate count**

**(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)**

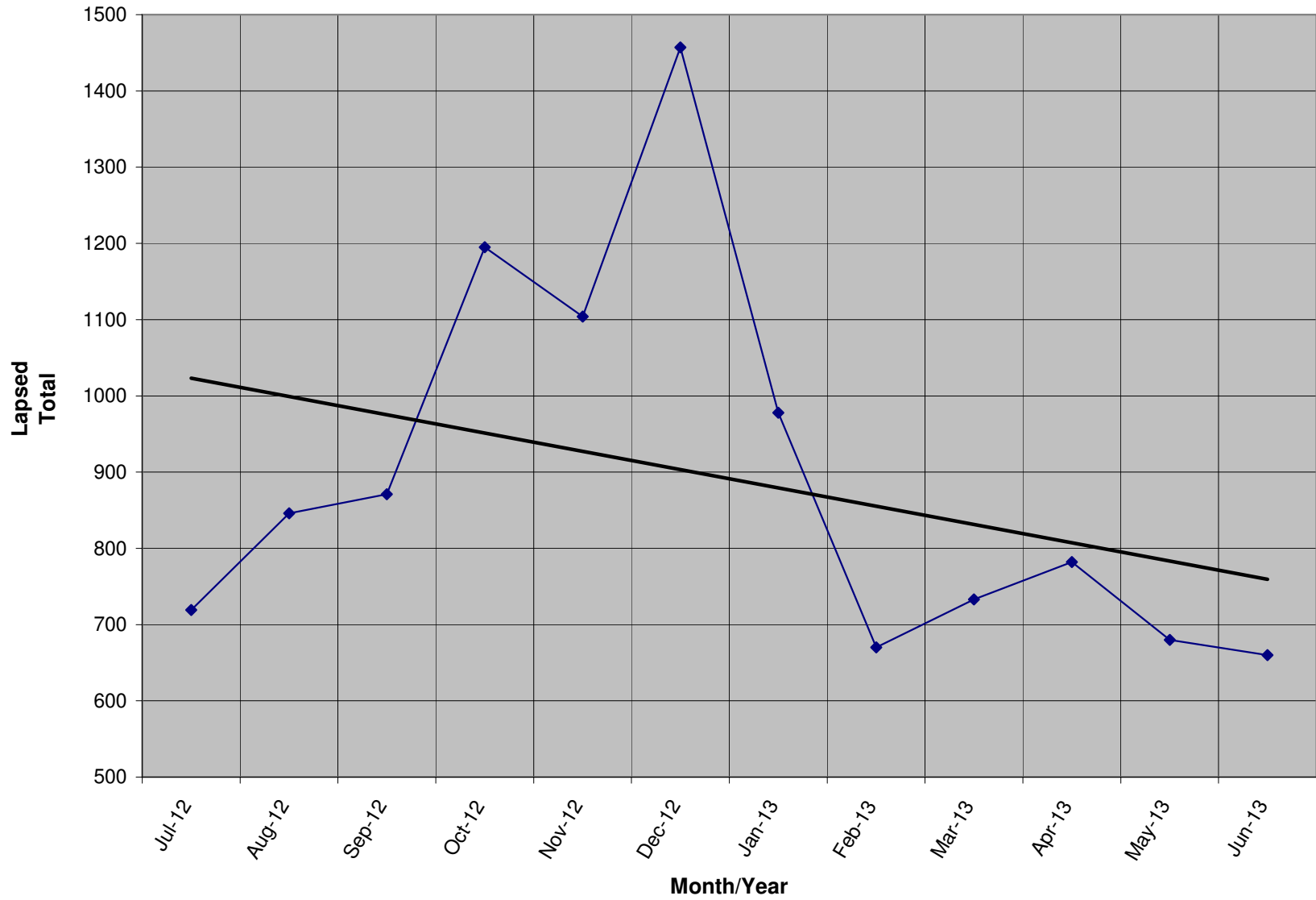
**SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"**

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1762	1	OR	171	27
TX	1008	2	NM	145	28
FL	761	3	KS	143	29
OH	684	4	IA	136	30
VA	653	5	LA	136	31
NY	616	6	NH	136	32
PA	560	7	KY	130	33
IL	493	8	UT	108	34
MI	470	9	OK	107	35
GA	431	10	MS	83	36
CO	423	11	NE	75	37
WA	397	12	ME	73	38
IN	371	13	HI	70	39
NC	356	14	ID	68	40
NJ	325	15	AK	65	41
AZ	306	16	MT	60	42
MD	281	17	WV	57	43
MO	272	18	RI	40	44
TN	263	19	ND	39	45
MA	249	20	DE	38	46
MN	231	21	WY	35	47
NV	231	22	SD	33	48
WI	207	23	DC	32	49
AL	194	24	VT	28	50
SC	183	25	AP	17	51
CT	176	26	XX	160	52

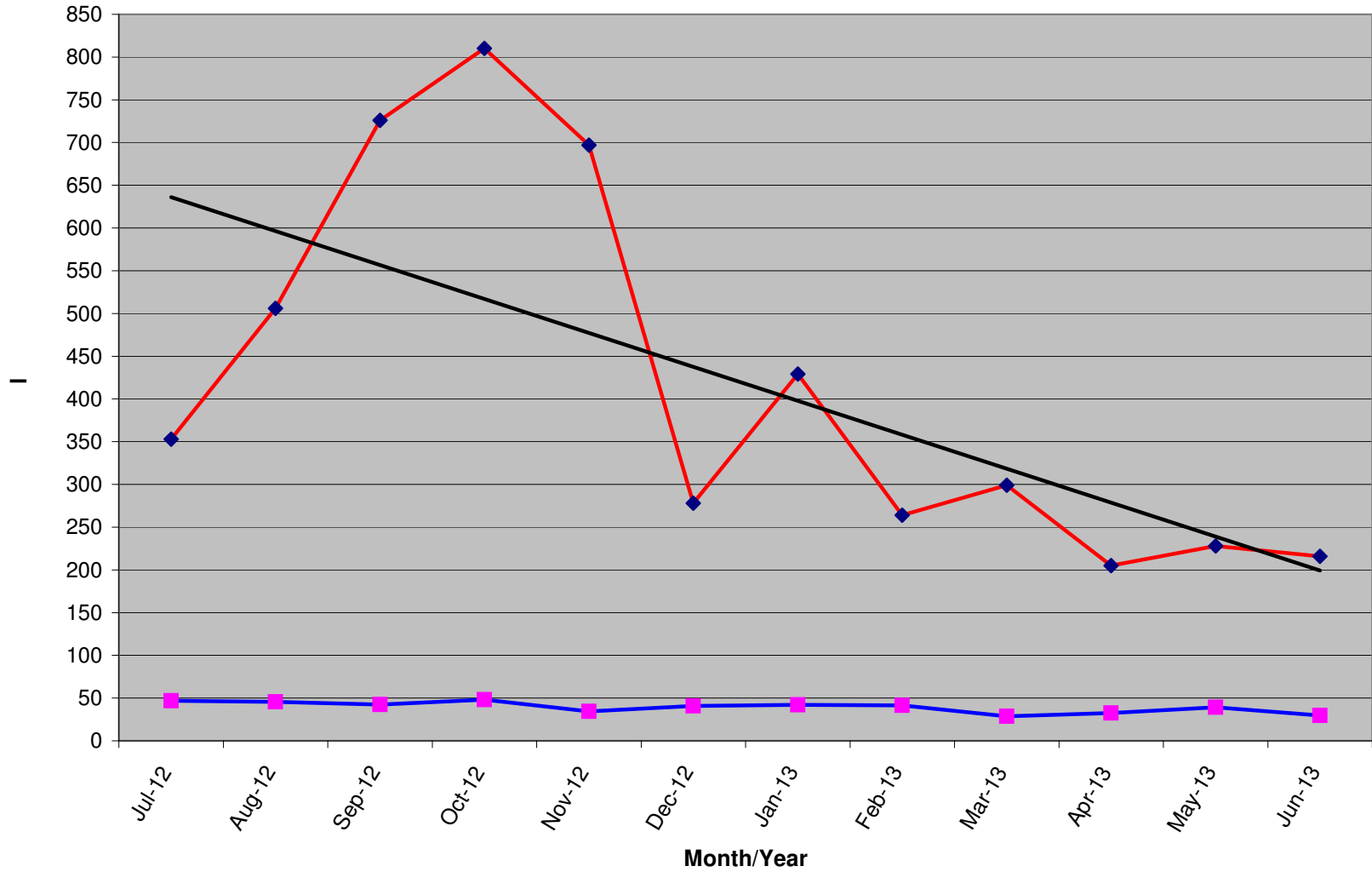
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months

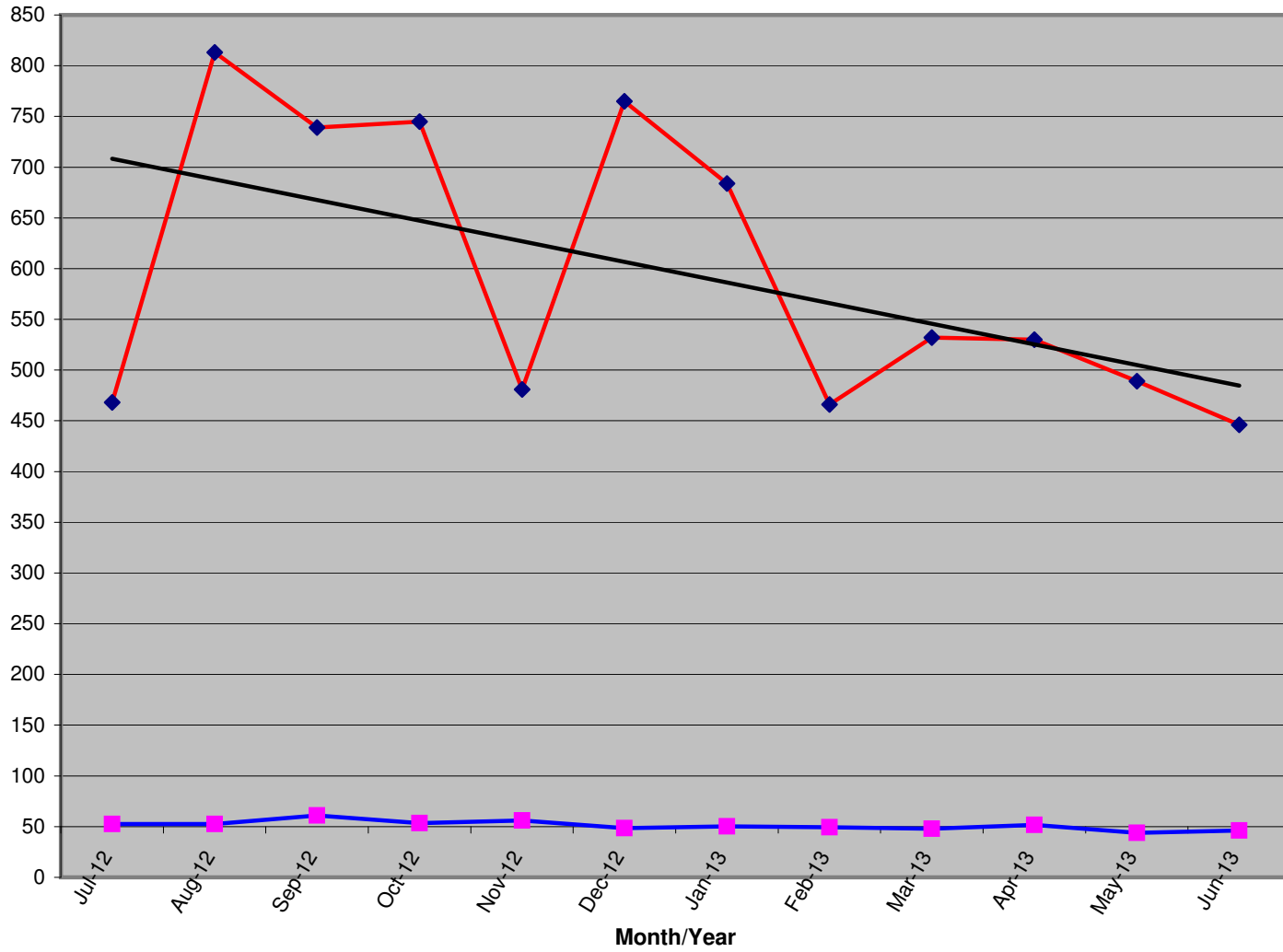


**New Donors / Ave Gift - Past 12 Months**



	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13
<b>New Donors</b>	353	506	726	810	697	278	429	264	299	205	228	216
<b>Ave Gift</b>	\$ 46.73	\$ 45.59	\$ 42.54	\$ 48.26	\$ 34.59	\$ 40.74	\$ 42.17	\$ 41.44	\$ 28.77	\$ 32.43	\$ 39.18	\$ 29.68

**Renew Donors - Past 12 Months**



	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13
<b>Renew Total</b>	468	813	739	745	481	765	684	466	532	530	489	446
<b>Ave Gift</b>	\$ 52.63	\$ 52.56	\$ 60.92	\$ 53.32	\$ 55.98	\$ 48.50	\$ 50.15	\$ 49.47	\$ 47.90	\$ 51.81	\$ 43.81	\$ 46.05